



## **JVC TO SHOWCASE EQUIPMENT FOR PRODUCTION, AT BES EXPO, NEW DELHI, INDIA**

**Mumbai, India (January 18, 2011)** – JVC Professional Products Division (Mhatre Electronics Pvt. Ltd.) Will showcase a number of new products at the Bes Expo 2011 on Feb 24-26, 2011, at the Pragati Maidan New Delhi, India, (Booth No. 78). The company will display its full line of professional camcorders, plus other tools to help video professionals tackle 3D production and monitoring, and Blu-ray authoring and duplication.

BES Expo is an excellent opportunity for us to connect with a variety of customers. We will have an extensive display of cameras and monitors for production, and 3D equipment.

The flagship of JVC's ProHD line of camcorders, the GY-HM790, will take center stage for the first time at Bes Expo, along with the new Copperhead™ ProHD KA-F790 camera-mounted fiber optic transceiver. Built exclusively for the GY-HM790 by Telecast Fiber Systems, the compact KA-F790 provides a direct connection to the camcorder without requiring external cables. It connects the camera via SMPTE hybrid (powered) or tactical (unpowered) fiber optic cable to a truck, control room, or "video village" position, and enables video producers to leverage the GY-HM790's full studio functionality in the field.

Some of the production companies have already embraced 3D production, and rely on JVC GD-463D10 46-inch 3D LCD HD monitors for its 3D footage.

The monitor has an integrated Xpol polarizing filter, so it uses inexpensive polarized (passive) glasses to produce flicker-free 3D HD images instead of expensive active shutter glasses.

Earlier this year, JVC introduced the IF-2D3D1 Stereoscopic Image Processor, which works as a 2D-to-3D converter and as a 3D L/R mixer. Housed in a rugged, 1RU metal cabinet and compatible with a wide range of HD formats, the

IF-2D3D1 helps 3D content producers improve their workflow, whether they are converting archived 2D material or shooting original content in 3D. Using unique JVC algorithms, it converts 2D content to 3D in real time, which makes it an invaluable tool for content producers who need to repurpose 2D content or check 3D footage on location.

JVC leads the industry with its best-selling line of professional LCD flat panel monitors, and will showcase the newest additions to its product lines DT-V Series of HD Professional Monitors at BES Expo. The "R Series" DT-R24L4D 24-inch and DT-R17L4D 17-inch LCD monitors offer the same 10-bit 1080p processing for critical image evaluation as the G Series that was introduced earlier this year. The new R Series features an advanced on-screen audio level meter and LTC/VITC time code support, as well as a non-glossy IPS LCD panel, which provides improved picture quality and maintains accurate color reproduction at wide viewing angles. Both models are housed in durable metal cabinets that make them ideal for broadcast, studio, education, and mobile facilities.

JVC will also demonstrate its standalone Blu-ray recorders, which are ideal for easy disc authoring for presentations, kiosks, and other applications. With a built-in hard drive, the SR-HD1500 (500 GB) allows users to transfer video from a camcorder or other device, and then assemble a complete Blu-ray or DVD project without a PC using a simple, menu-driven interface. The decks offer a variety of digital inputs for wide compatibility with today's digital camcorders, as well as composite and S-Video inputs for legacy analog devices.

#### **ABOUT MHATRE ELECTRONICS PVT.LTD.COMPANY**

Mhatre Electronics Pvt.Ltd, Company, located in Mumbai, is JVC's partner in India and a leading supplier to the video security industry with a complete line of IP network and analog security cameras, network video recorders, monitors and accessories. For more information about this, or any other JVC Professional Products, contact MEPL at (+91-22) 28899799 (+91-22)28899480; E-mail: [admin@meplgroup.com](mailto:admin@meplgroup.com)

Caption: The new CopperHead ProHD KA-F790 camera-mounted fiber optic transceiver from Telecast Fiber Systems is built to mount directly to the back the JVC GY-HM790 camera, so it does not require external cables.